

**2023**

# Career **WORTHY** Women

## SPONSORSHIP PROPOSAL

Prepared by:

WORTHY AUSTRALIA & EMPLOYii



# PROGRAM INTRODUCTION



A Worthy Australia and Employii led scholarship program designed to reduce the barriers faced by women when re-entering education or the workforce after experiencing domestic violence.

Joining forces with Ella and her team at Employii, The Career Worthy Women (CWW) program will help Worthy Australia to achieve its mission to end the cycle of homelessness caused by domestic violence, by aiming to reduce the financial barriers that women face when trying to enter the workforce.





# PURPOSE

The teams at Employii and Worthy Australia dream big and we dream bold. We believe that when we stand together and support one another, incredible things can be achieved.



## GOAL

To provide disadvantaged teenage girls and women with all the tools necessary to further their education and career through the Career Worthy Women scholarship program.

## AIM

To help women in need to finish high school diplomas, TAFE courses, enter university preparation courses, complete Undergraduate degrees, seek work, prepare for job interviews and reduce the financial barriers women face when working.

# OUR MOTIVATION

By supporting our clients to work or study, we enable them to have economic independence which is vital when rebuilding their lives after facing homelessness.

Achieving economic independence for victim-survivors of domestic violence has always been at the core of Worthy Australia's mission. We believe that a woman who can make genuine choices about her life, through full and equal participation in education and/or the workforce will enable her to more successfully rebuild her life, gain confidence, self-worth and financial freedom ultimately ensuring the cycle of domestic violence does not continue.

We are passionate about creating real and positive social change for women here in WA. The teams at Worthy and Employii believe that no woman should be held back from achieving her dreams because of social and economic gender inequality- especially when those disadvantages are a result of domestic violence. All too often women and girls are made to choose between employment, furthering their education or careers and caring for children or loved ones- often leaving women struggling to survive.

We believe education is an invaluable tool that will help struggling women to lift themselves and their family out of poverty and abuse cycles, and we firmly believe that women aiming to re-enter the workforce should be assisted to break down the barriers that are put in front of them..



# THE STATISTICS



Domestic violence impacts career development and negatively influences employment prospects, education attainment and financial earnings; yet there is a gap in research exploring the experiences of employment-seeking from the perspectives of survivors. What we do know however, is that the women we help through the programs we already provide cannot afford the upfront and ongoing costs to re-enter education or the workforce, and this stops them from breaking the cycle of poverty caused by violence.

## 1 WOMAN A WEEK

on average gets murdered by her current or former partner

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Based on 2015 analysis, violence against women in Australia costs Australia

## 21.7 BILLION EACH YEAR

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## DOMESTIC & FAMILY VIOLENCE

is a leading driver of homelessness for women

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## 1 IN 3 (35%)

women has experienced physical violence since the age of 15

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## VIOLENCE AGAINST WOMEN

takes a profound and long-term toll on women's health and wellbeing, on families and communities, and on society as a whole

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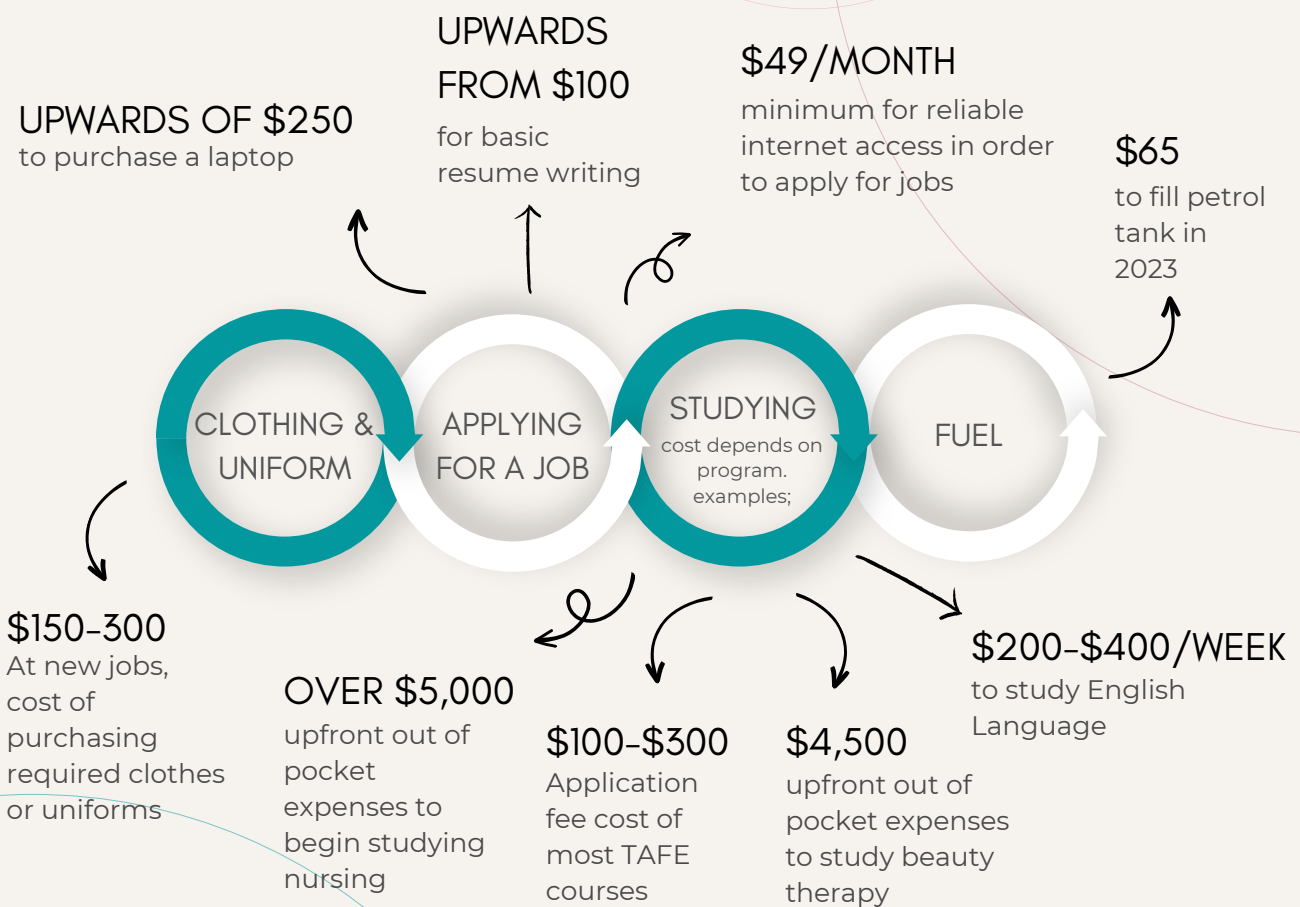
## ALMOST 10 WOMEN A DAY

are hospitalised for assault injuries perpetrated by a spouse or domestic partner

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# COST - STUDY OR WORK

While cost depends on where you are working, or what you are studying, reality is that it costs you money to make money and when you are struggling to put food on the table, extra costs are often unaffordable for our clients. To put things into perspective, we have outlined some basic costs below:



## COST OF CHILDCARE

Productivity Commission Study into childcare shows the median childcare costs are \$7.40 per hour (\$74 for a 10 hour day).

Full time childcare for 50 hours per week, would cost \$370 per week which equates to 22% of the average full time weekly earnings.

In Perth, for one child in full time daycare, after Centrelink subsidy, the out of pocket cost is at least \$182 per week.



# HOW CAN YOU HELP?

A little can go a long way to ease the financial burden of women simply trying to break the cycle of poverty, homelessness and domestic violence and we are hoping to gain business support to commence a pilot of our Career Worthy Women program.



## TARGET FUNDING

**\$10,000** in business sponsorship for our pilot round, to assess the impact that we can have on women and children here in Perth



## TARGET NUMBER

Assist 5-20 women to commence education or work by assisting them with the associated costs they cannot afford



## COMMENCEMENT

We aim to open application for first round of scholarships on 1 July 2023



## YOUR IMPACT

Assist women rebuild financial independence and help them, their children and the community

Thank you! We look forward to teaming up with you to make a real difference.





# SPONSORSHIP INFORMATION

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All sponsors will have their logos on our Career Worthy Women media, social media and website.

If you wish to be a major sponsor, we can discuss further ways to advertise your business

Pay To: ANZ  
Worthy Australia Foundation Ltd.

BSB: 016-010

Account No: 323138469

Ref: CWW

OR through the "donate" section of our website [www.worthyaustralia.org/donate](http://www.worthyaustralia.org/donate)

## CONTACT

for more information regarding donations & sponsorship



Jennifer McGivern



0459 312 415



[info@worthyaustralia.org](mailto:info@worthyaustralia.org)

# Career WORTHY Women

A scholarship program designed to reduce the barriers faced by women when re-entering education or the workforce after experiencing domestic violence.



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